



SOCIETY
GROUP
TRIBE
WE

gen•er•ous

showing a readiness
to give more than is strictly
necessary

FELLOWSHIP
COMMUNITY

Annual Giving
Campaign 2023

GENEROUS is not just about stewardship. It is an invitation to imagine what our Roof Digging Church can be to our community if we seek God first and are crazy generous with talent, time and money.



Woodlakeumc.org/generous

CURIOUS FOR MORE?

Wherever you see this symbol, simply open your smartphone camera and hover over it.





Roof Digging Week volunteer
finishing up window painting
at Falling Creek Elementary

WOODLAKE UMC, a Roof-Digging Church.

We aspire to make the love of Jesus accessible to all who seek Him, even if it means digging a hole in the roof.

For the last 36 years, Woodlake UMC has been making disciples for the transformation of the world.

Through our many ministries and missions, our congregation has been a blessing to the immediate community, the Greater Richmond area, and the world. We've welcomed thousands of new members. We've baptized and confirmed over 1,000 youth and children. We've served tens of thousands of meals. Hundreds of volunteers have given hundreds of hours to our local elementary schools. We've sent dozens of mission teams to Appalachia, the Gulf Coast, Haiti, Sierra Leone, Guatemala, Cuba, etc. We even paid the salaries of all of the United Methodist pastors in Cuba for a year!

We are just getting started at sharing God's love and generosity with the people in Chesterfield County and the world beyond.

The Original Roof Digging Story

Mark 2:1-12 NIV

Jesus Forgives and Heals a Paralyzed Man



We are Roof-Diggers. Woodlake UMC is a **VIBRANT** church community.

As one of the largest United Methodist churches in the VA Conference, we have missions, programs, ministries and worship services which actively involve hundreds of Woodlake UMC people and reach thousands in our community and around the world for Jesus. The statistics below give an idea of the scope of our reach.



We benchmarked Woodlake UMC with 11 large VA churches...

WHERE WE ARE

- We are 3rd in weekly worship attendance.
- We are the 2nd-most indebted (\$2.3M) church in the study.
- We are ranked 11th out of 12 churches in total giving per average weekly worship attendee.

Your generosity opens doors...

WHERE WE COULD

- Invest in more programs and small groups for adults and youth.
- Engage in more missions and outreach in Chesterfield County/RVA
- Provide the first cost-of-living increase for staff since 2017.

GENEROUS:

Showing a readiness to give that is more than is strictly necessary. Think of how much more love we can share if we do more than is necessary.

19 new youth were confirmed in the Methodist tradition



1,110 people have participated in Woodlake UMC Serve Ministry so far in 2022



OUR FOCUS is to serve vulnerable children and those struggling with food insecurity. God has helped thousands using Woodlake UMC

Outreach Ministry

supports staff of three local elementary schools throughout the year



200 adults participated in an Adult Ministry group or class

616 average weekly worship attendance



Tech Ministry

serves 200 weekly online worshippers with the help of 36 volunteers



Roof Digging Week 2022 expanded to include Falling Creek Elementary, one of our designated partners through Communities in Schools (CIS)



200+ volunteers served in Roof Digging Week 2022



ADULT MINISTRY

With over 30+ groups and classes, there is a place for everyone to get connected.

New classes and groups added throughout the year where people of all ages and stages of faith can develop deep friendships and grow.

Fun! Tuesday Night Dinner created space for families to relax and get to know each other. The Woodlake Women's Fellowship hosted a Christmas Bunco and Karaoke party. The Woodlake Men's Ministry had a blast on the green at the annual golf tournament.

Faith and Finances Workshop series provided workshop opportunities for distinct life-stages (college, young adult, middle-age, and seniors) to practically apply their faith to their finances.

Living into the discipleship pathway means intentionally creating space for people in all stages of faith to connect to God and to others. No matter where you are – there is a place for you.



CHILDREN & YOUTH MINISTRY

The building is full of energy on Sunday mornings, Sunday evenings, and Wednesday nights.

Youth programming remained strong:

- Fourth and Fifth Grade Ministry: **16**
- Middle School Ministry: **53**
- High School Ministry: **28**

Children's programming thrived

(Pre-K-5th-grade) is vibrant and active with over 50 children on a Sunday morning.

Two fantastic new staff members added to the team:

Liam Fairfax, NextGen High School Director and Bobbi Sampson, NextGen Elementary Director.

Woodlake members and families in our community connected in a variety of ways:

- Blessing of the Backpacks
- Preschool Story Time
- Children's Fall Festival
- Night of Light
- Vacation Bible School



SERVE MINISTRY

Supported missions and outreach ministries with investments in staff, facilities and technology.

Provided direct grant and outreach ministries with investments in staff, facilities and technology.

Coordinated multiple events on behalf of key partners, the Belmont Food Pantry and CIS, to build awareness and feed thousands of hungry people in our community.



When we are **GENEROUS**, our ministries thrive by **MAKING DISCIPLES** of Jesus and **MEETING THE NEEDS** of our congregation and community.

CARE MINISTRY

Reached out via phone, cards, flowers, and visits to hospitals and homes for those facing loss.

Supported those who fell on financial hard times through our Benevolence Fund.

Provided meal gift cards to families suffering illness.

Held funerals and memorials for members of our congregation and the community.

HOW GENEROUS CAN I BE?



EXTRAVAGANT GIVER:
Give beyond the tithe. **11%+**

TITHER: 10%
Begin to give a tithe

GROWING GIVER:
Increase the percentage of income. **6-9%**

INTENTIONAL GIVER:
Plan the specific percentage of your income to give. **3-5%**

FIRST TIME GIVER:
Begin to Give. **0-2%**

Giving Range (\$)	Household Count
30,001+	1
20,001 to 30,000	8
15,001 to 20,000	9
10,001 to 15,000	30
7,501 to 10,000	35
5,001 to 7,500	37
4,001 to 5,000	25
3,001 to 4,000	27
2,001 to 3,000	59
1,501 to 2,000	41
1,001 to 1,500	47
501 to 1,000	61
251 to 500	68
1 to 250	106

WORKSPACE

calculate your 2023 Annual Fund giving commitment

We encourage everyone to prayerfully consider increasing their giving in 2023 by 1% of gross annual income. First time givers, we suggest starting with \$30/week.

Your commitment to the 2022 Annual Fund was...	\$ <input type="text"/>
.....	
Your commitment to the 2023 Annual Fund will be...	\$ <input type="text"/>

See Land Sale Q&A insert to learn how the pending land sale impacts this year's church budget.



MEET JOHN AND JANE DOE. Gross Household Income of \$100,000

- 2022 commitment to Annual Fund was 5%(\$5,000) of pre-tax income
- Total 2023 commitment of 6%(\$6,000) is 1%(\$1,000) more than 2022 giving of 5%(\$5,000) of pre-tax income

SUGGESTED GENEROSITY.....

- If you gave last year to the 2022 Annual Fund, consider increasing your 2022 commitment by 1% of your gross annual income (ex. from 5% to 6%).
- If you did not give last year, please consider committing \$1,560 (only \$30/week) in 2023.



Woodlakeumc.org/generous
SCAN QR CODE
to go directly to the
online Commitment Form

2022 BUDGET AT A GLANCE

2022 Operating Budget
- \$1.966M

Includes worship, programs, missions, outreach, staff, facilities, and administration.

Only 75% of assessed apportionments* were budgeted for 2022.

YTD giving has been in line with the 2022 budget.

Starting in 2022, our mortgage was paid out of our operating budget

Funds utilized to pay principal and interest on \$2.2M loan balance.

Unable to budget minimum contractual annual payment of \$342,000 in 2022.

Lower payment in 2022 enabled by over-payment of principal in prior years.

**Apportionments are the share each local church pays their conference to support international, national and regional missions. Each church is assessed annually based on the size of their budget.*



What if we achieved our **2023 GOAL** of **\$2,000,000**, what might we be able to achieve?

WHERE WE WANT TO GO WITH THE 2023 ANNUAL FUND

Worship Excellence: More music and videos, higher quality production, expanded online ministry.

Discipleship Path: New curriculum and programs for adults, youth and children.



Healthy Staff Culture: Cost of living increases for staff, hiring needed staff.

Outreach and Hospitality: Radical weekend hospitality, more community support/ involvement.

Mortgage Payment:

- Ensures that we are able to meet contractual obligations.
- Reduces total interest payments on the" life of the loan.
- Pending land sale funds cannot be factored into mortgage planning until sale is closed late 2023. See Land Sale Q&A insert for more information.



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[woodlakeumc.org/generous](https://www.woodlakeumc.org/generous)

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